



BRP DEVELOPMENT LLC

E-Commerce Website Features Selection

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Please select the features you want by checking the appropriate boxes.

Product Management

- 📦 Product Catalog – Browse and search for products.
- 🔗 Complimentary Items – Link products to upsell/promote related products.
- 💰 Pricing – Customized pricing via ERP API, including volume discounts.

Shopping & Checkout

- 🛒 Shopping Cart – Add products and place orders online.
- 💬 Quoting – Generate and submit quotes online with ERP integration.
- 🚚 Order Tracking – Track order status (online & ERP orders).
- 📦 FedEx/UPS Integration – Live rate shopping, tracking, and custom rate adjustments.
- 📄 Invoice Management – View, print, and pay invoices online.
- 🔒 Payment Gateway – Secure transactions via PayTace/Strip/Auth.net (Any API based solution).
- 🔄 Product History – View & reorder previously purchased products.

User & Content Management

- 👤 User Accounts – Create accounts, save carts, view order history.
- ✂ Limited Content Management – Manage content & product info.
- 📄 Customer Contract Item Price List – View all contracted items in one place.
- ✂ Staging Site – Test and approve new features before deployment.

Security & Verification

- ✅ Registration Checks – Verify email against ERP to avoid duplicates.
- 🏠 UPS Address Verification – Live address validation.
- 🔍 Fraud Check – Prevent fraudulent orders before submission.
- 📄 PO File Upload – Attach PO files with orders.

Marketing & SEO

- 📁 Content Library – Centralized access to videos & documents.
- 🗨 Blogs – Built-in blog module with social media sharing.
- 📄 Dynamic Pages – Create static or dynamic pages.
- 📄 Bulk Upload – Upload limited product data, pricing, and images.
- 🌐 SEO Data Override – Customize metadata, titles, etc.

Analytics & Navigation

- 📄 Activity Logs – Track user activity/errors.
- 📄 User Cart Reports – Analyze cart data for promotions.
- 🔗 Navigation Settings – Customize menus & user dashboard links.

Sales Rep Portal

- 🔑 Sales Rep Login – Secure access for sales representatives.
- 📄 Internal Documents – View internal sales and support documents.
- 👤 Customer Management – Service and manage assigned customer accounts.
- 🛒 Order Placement – Place orders on behalf of assigned customers.
- 📦 View Orders – Track order status and history for customers.
- 📄 View Invoices – Access and review customer invoices.